

Bea Calces

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Multimedia Designer

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CREATIVE SKILLS

Character Design
Storyboarding
Digital Illustration

Graphic Design
Logo Design
Web Design
Branding
Typography

SOFTWARE SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe AfterEffects
Adobe Premier Pro
Procreate

Figma
Basecamp
Slack
Microsoft Office Suites

PROJECTS & EXPERIENCE

Multimedia Designer | *Phonic Bloom* | August 2024

An interactive Augmented Reality mobile application that interprets the data sculpture in the Woodland Community Library's children's reading room both sonically and visually to a variety of audience

- Collaborated with a team of four to design brand guide that includes color palette, mood board, typography, and other design elements
- Conceptualized mascot and developed 5 unique mascot illustrations utilized for the AR experience and the project website
- Provided 16 unique digital visual assets for the project, including characters populating the environment and iconographies utilized in the project website

Animator & Video Editor | *Take Me with You* | January 2023

A music video that interprets research collected about student debt within WSU Vancouver that is presented in a student works panel for Washington State University's 4th Annual Social Justice Conference.

- Worked on a team of three to research student loans and how they are allocated at WSU Vancouver
- Animated 18 animated gifs for the project video using Procreate and Illustrator
- Collaborated with team members to compile music, video clips, and graphical elements into the final version of the project video
- Presented project with the team at an online conference hosted by the university

WORK EXPERIENCE

Merchandise | Disney College Program Internship | The Walt Disney Company | Lake Buena Vista, Florida | June 2023 – January 2024

- Provided excellent customer service at Disney Springs Merchandise. Completed training for mobility handling for Sundries Strollers and Wheelchair Rentals

EDUCATION

Bachelor of Arts in Digital Technology and Culture, Minor in Global Studies
Washington State University Vancouver – Graduation December 2024